LOUP LOUP
SKI BOWL

Dear Community Partner,

We are reaching out to invite you to partner with us as a sponsor of this year's Loup Loup Fall Fling & Soirée.

As you know, this past winter was an incredibly challenging one for the Loup. Being unable to open for the ski season had a significant impact, not only on our operations, but on the families, youth, and local businesses who count on community skiing as part of life in the Methow Valley and greater Okanogan County. In a year without lift lines, ski lessons, or race practices, one thing became especially clear: the Loup is more than a ski area. It is a gathering place, a youth development hub, and an economic driver for our region.

That is why your support this year is more vital than ever.

Proceeds from the Fall Fling directly sustain our mission to keep skiing and snowboarding accessible and affordable, especially for local youth. In the face of rising costs and economic uncertainty, activities like skiing can quickly become out of reach for many families. Through initiatives like our Kids Ski Free program, we are committed to ensuring that every child who wants to ski has the opportunity to do so.

In addition to supporting youth access, sponsorship dollars help stabilize operations after a difficult season, invest in infrastructure, and ensure the Loup can continue providing a safe, welcoming, family-centered mountain experience for years to come.

Last year, nearly 400 guests attended the Fall Fling, with many more reached through our marketing and community outreach. Sponsorship offers meaningful visibility for your business while demonstrating your commitment to the vitality of our region. Depending on sponsorship level, benefits include event recognition, marketing placement, and direct engagement with a loyal and passionate community audience.

Your partnership this year is not just support for an event. It is an investment in the future of community skiing at the Loup.

I would love to set up a time to connect and discuss how we can work together. Please don't hesitate to reach out with any questions. We are deeply grateful for your consideration and hope to see you on the hill this winter.

With appreciation,

The Loup Loup Ski Education Foundation Board of Directors

Loup Loup Ski Education Foundation, PO Box 1187, Twisp, WA 98856

Tax ID# 91-1187457

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## Mission Statement

The Loup Loup Ski Education Foundation exists to provide inclusive opportunities for all, with an emphasis on youth, regardless of background or circumstance, to participate in education and recreational-based activities.

## Vision Statement

Through the operation of the Loup Loup Ski Bowl, LLSEF (a 501(c)3 non-profit) strives to make outdoor recreation and education accessible to all, with an emphasis on youth. It is our fervent belief that when youth have a strong and healthy relationship with the environment, they prosper and will continue to do so for their lifetime. Healthy and prosperous youth, in turn become balanced and fair adults, who build strong, healthy and prosperous communities. Life is a cycle and our goal is to make it a positive one.

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# History of the Loup

The Loup Loup Ski Bowl opened in its present location in 1959 with 2 rope tows. Prior to that, there was skiing on rope tows on the south side of Highway 20. Ralph Parks of Okanogan has been acknowledged as the moving force establishing Loup Loup, but the Kiwanis Clubs of both Twisp and Okanogan provided much of the huge amount of volunteer manpower.

The two initial rope tows were installed on the skier's right on the lower portions of the ridge. In 1967 a surface Poma was constructed to the top of Little Buck Mountain. A smaller Poma was installed in 1972 in its current location and in 1998 the large Poma was replaced by a chairlift acquired from Crystal Mountain. That same year a peanut rope tow was installed as well as another rope tow parallel to the small Poma.

The first lodge was dragged over to the new site from the south side and was replaced by a new lodge in 1967. The two-story administration building was erected in 2004, which provided flush toilets for the first time. The lodge that exists now was completed in 2021.

The Loup was run by numerous organizations until it was taken over by the non-profit Loup Loup Ski Education Foundation (LLSEF) when Rolf Borgersen recorded the original Articles of incorporation on September 10, 1982.

Since 1982, supporters of the Loup have helped LLSEF realize its goal of providing affordable and high-quality winter recreation for area residents and visitors alike. The history of the Loup is one of community involvement and support.

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# Why should I support the Loup over other causes?

It's a fair question, especially in challenging times. The answer is simple: The Loup is committed to supporting our community's youth and creating equitable programming that has a lasting positive impact in North Central Washington.

For decades, the Loup has been more than a ski area. It is a hub for recreation, skill-building, and community connection. Rising costs and limited access can make activities like skiing, snowboarding, and outdoor adventure out of reach for many families. Your support ensures that our programs remain safe, affordable, and accessible, helping youth and families build confidence, resilience, and a lifelong love of the outdoors.

While programs like Kids Ski Free remove barriers for local youth to experience skiing, our broader mission extends beyond a single initiative. Funds from the Fall Fling support year-round programming, including winter ski seasons, youth lessons, summer outdoor camps, and community events. Each dollar helps maintain a vibrant, family-centered mountain experience and fuels programs that engage participants of all ages and abilities.

In our 2024–25 season, over 1,600 kids participated in Kids Ski Free, and hundreds more benefited from lessons, programs, and community events. This past season presented one of our greatest challenges yet: what do you do when there is no snow? That reality reinforced our commitment to supporting youth and community programs beyond the slopes. In 2025, we launched our first Youth Summer Camps, providing a new opportunity to engage kids year-round, off the snow, and continue building confidence, skills, and connection. These programs were expanded for the 2026 summer season, and we doubled our camp registrations in our second year.

Childhood and time on the mountain are fleeting. By supporting the Loup, you help ensure that this time is accessible, enriching, and unforgettable for generations of North Central Washington residents.

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# Sponsorship Levels

**Tubing Hill Package - $500**

- Your business name listed in the program & on donor banner at auction
- Your business name listed on the Loup website for a year
- A group sponsor level shout-out on the Loup's social media platforms (Facebook & Instagram)
- 6 Tubing Tickets
- 2 Loup mugs & 2 glasses

**Rope Tow Package - $1000**

- Your business name listed in the program & on donor banner at auction
- Your business logo with link to your website on the Loup's website for a year
- Your business logo on the screen at the event
- A group sponsor level shout-out on the Loup's social media platforms (Facebook & Instagram)
- 2 Day Passes
- 2 Loup shirts or sweatshirts

**Poma Package - $2000**

- Up to 8 seats for your table
- Your business logo listed in the program
- Your business logo with link to your website on the Loup's website for a year
- Your business logo on the screen at the event
- A group sponsor level shout-out on the Loup's social media platforms (Facebook & Instagram)
- 2 bottles of wine for your table

**Charlift Package - $3000**

- Up to 10 seats for your table
- 4 bottles of wine for your table
- Your business logo on the latest Loup Trail map
- Your business logo listed in the program
- Your business logo with link to your website on the Loup's website for a year
- Your business logo on the screen at the event
- A group sponsor level shout-out on the Loup's social media platforms (Facebook & Instagram)
- 2 Loup shirts or sweatshirts

**Lodge Package - $5000**

- All benefits of Chairlift Package
- One VIP parking place for one year

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# Sponsorship Form

**Sponsor Name** (Please enter name how you would like it displayed in our promotional materials):

_____

**Contact Person's Name**:_____

**Email:**_____

**Phone Number: (  )  -**

**Sponsorship Level:**

- ☐ **Tubing Hill Package – $500**
- ☐ **Rope Tow Package – $1000**
- ☐ **Poma Package – $2000**
- ☐ **Chairlift Package –  $3000**
- ☐ **Lodge Package – $5000**

Please send a **JPEG** or **PNG** file of your business logo or other logo you would like to use to mharr@skitheloup.com.

Mike Harr will contact you for payment, and if your package includes seats at the auction, for names of guests.

If you are interested in contributing an auction item or service, please complete the procurement form in this packet or visit **skitheloup.org** to fill out an online procurement form.

PLease contact Mike at mharr@skitheloup.com for any questions about our auction or sponsorship opportunities!

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